LED Data Quality: The Prevalence of "Holes" in Unemployment Insurance Wage Reports

Annual LED Partnership Workshop March 10, 2011

Stephen Tibbets
CES/LEHD
U.S. Census Bureau

USCENSUSBUREAU

Helping You Make Informed Decisions

Recent QA Experience: State UI Collections

- Significant drops in Unemployment Insurance (UI) wage data reports have been noted in recent QA reviews
 - At least four states have commented that reengineering of collection processes had contributed to data shortfalls
- One common impact of these issues is for a firm to disappear in the UI data for one quarter – a "UI hole"
- This analysis provides some quantification of this issue in the historical data

Unemployment Insurance Wage Records in LED

- UI wage records are the individual level data
 - For each person (SSN), contains the earnings paid by a firm (UI account number) in a specific quarter
- These records are a critical input that make LED data products possible
 - Can be linked to provide information on demographics (age, sex, race, ethnicity, education)
 - Can be linked to residential address information to create journey to work
 - Can be linked across time to establish work history and generate detailed measures of employment dynamics

How State Data Are Combined in LED Processing

Quarterly Census of Employment and Wages:

Firm and Establishment Level (Single/Multi-unit)

Geography Industry Ownership Unemployment Insurance Wage Records:

Firm-Worker Level (Usually)

Earnings
Job history

Link to Demography

UI Account Number:

Firm Level

(SEIN)

Calculation of Employment: QCEW vs. LED

- The QCEW aggregates employment reported at the establishment level
 - It is not required that a wage record be in the UI system
 - Edits/imputations may be applied if record is missing
- LED data products aggregate individual wage records to calculate employment
 - If wage record is not present, LED measures cannot count employment
 - Wage record imputation not currently part of LED processing

Potential Issues with UI Wage Data

- Non-reporting
 - Individual large employers/systematic large-scale
 - Single-quarter vs. persistent or recurrent
- Identifier issues
 - Incorrect account number, or inconsistent with QCEW reported account
 - Mistakes in the SSN (e.g., truncation)
- Spikes in reporting due to unusual events
 - e.g., court settlements, other small payments
- Incorrect earnings reported for the quarter

Focus on Non-Reporting: What is a UI Wage Hole?

- A one quarter drop in UI wage record reporting by an employer
 - Employer reports previous levels of wage records in the following quarter
- Consistent reporting on QCEW
 - The QCEW record may have been reported by the firm or imputed by the state
- Without corrected input data or wage record imputation, this scenario would give rise to a difference between the QCEW and QWI employment estimates.

Impact of a UI Wage Hole on QWI Measures

- Drop in employment in current AND next quarter (QWI and OnTheMap)
 - "Beginning of Quarter" employment definition requires firm reports wages for individual in two consecutive quarters
- Increase in separations in previous quarter, accessions (hires) in following quarter
 - Proportionally larger than employment impact
- Potential impact on other QWI measures

Methodology: Identification of UI Wage Hole

- Reference firm-level reports of three consecutive quarters UI and QCEW data
 - Firm reports consistent levels of employment in three quarters (avg. emp. +/- 25% previous Q)
 - UI wage record count in before/after quarter 80% of maximum employment on QCEW
 - Beginning of quarter employment in middle quarter <20% of QCEW Month 1
 - Minimum firm size of 5 (from QCEW)
- This rule will catch both non-reporting and identifier issues (UI Account or SSN misreported)

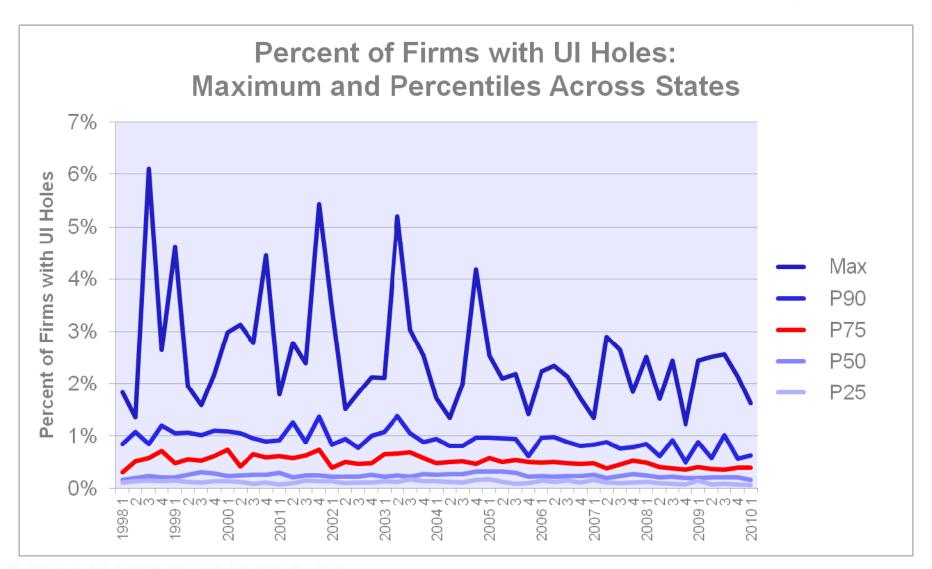
Methodology: What is not being identified?

- Long-term non-reporting of wage records will not be captured
- Firms with erratic employment levels on QCEW are excluded
- Firms with concordance issues between UI and QCEW data are excluded
 - Some of the states which appear best on these measures are known to have significant concordance issues

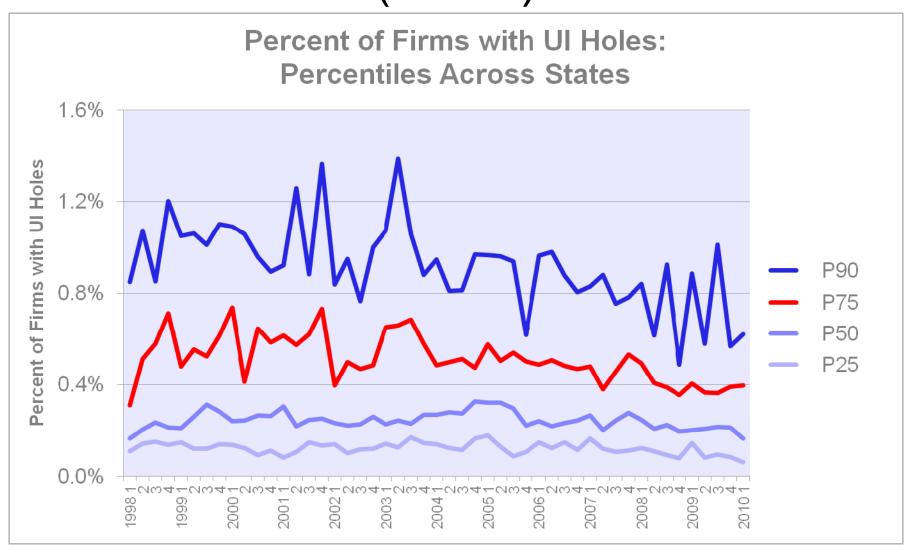
Cross-State Analysis: Percentile Charts

- Calculations:
 - Percentage of firms in a state with UI reporting holes, by year-quarter
 - Percent of statewide employment at firms with UI reporting holes, by year-quarter
- Within each quarter, states are ordered by each measure, selected percentiles reported
 - 25, 50 (median), 75, 90, 100 (Maximum)

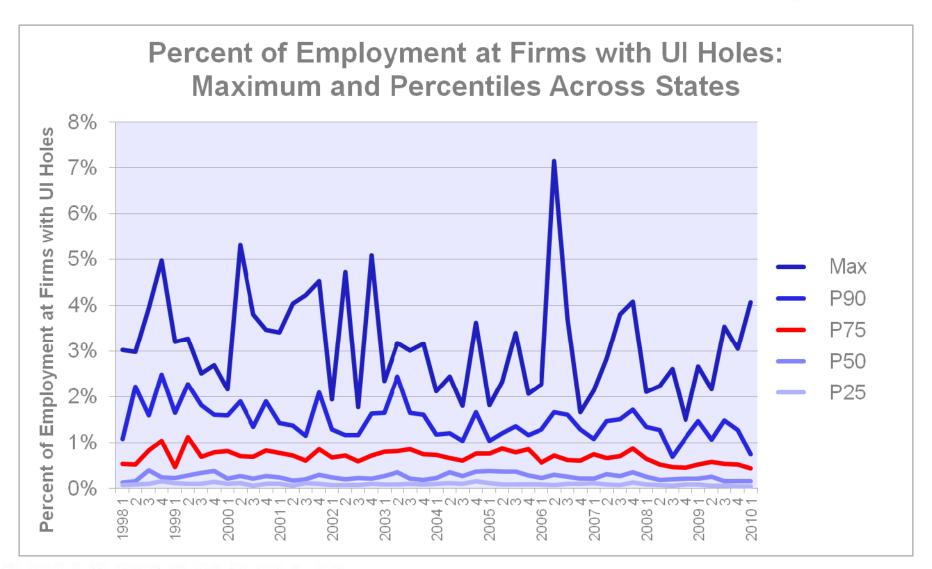
Cross-State Analysis: Firms with UI Reporting Holes



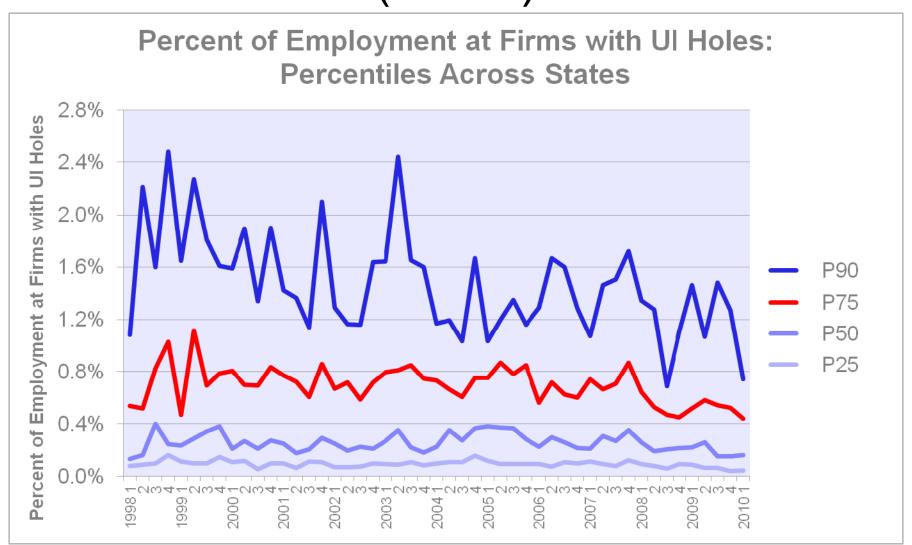
Cross-State Analysis: Firms with UI Reporting Holes (zoom)



Cross-State Analysis: Employment in UI Reporting Holes



Cross-State Analysis: Employment in UI Reporting Holes (zoom)



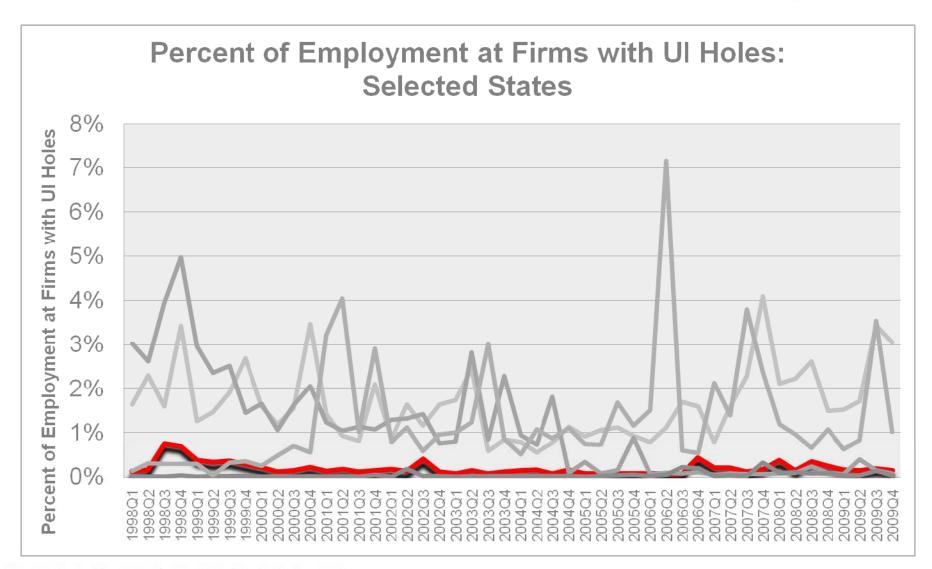
Percentile Analysis

- Between 0.2% and 0.4% firms in the median state display UI reporting holes
- Quite a bit of variability on the high end
- There may be some improvement over time in the percent of firms affected
- Employment weighted numbers somewhat higher than firm counts

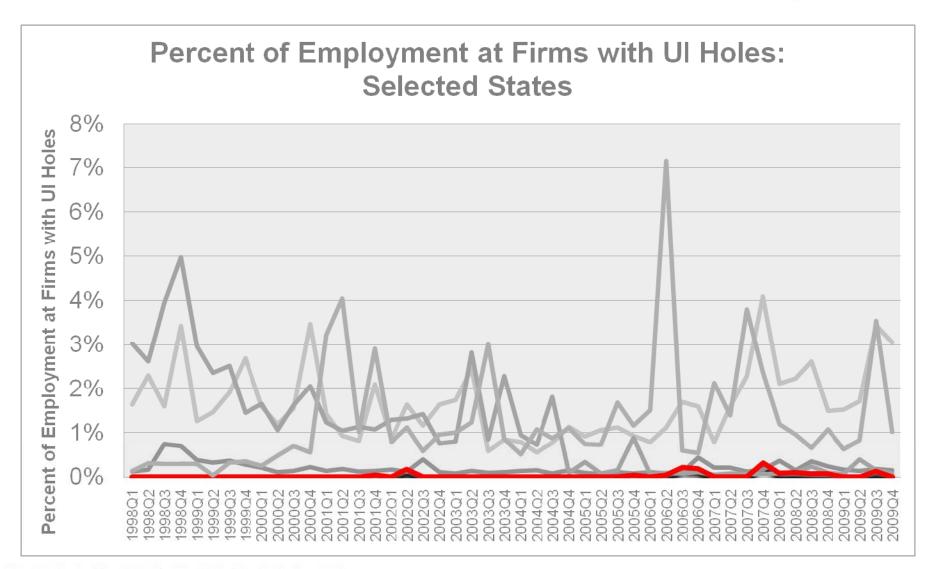
Cross-State Analysis: Selected State Histories

- Individual states have highly divergent experiences
- The following slides highlight five selected states displaying different patterns
 - Slides report employment weighted percentages

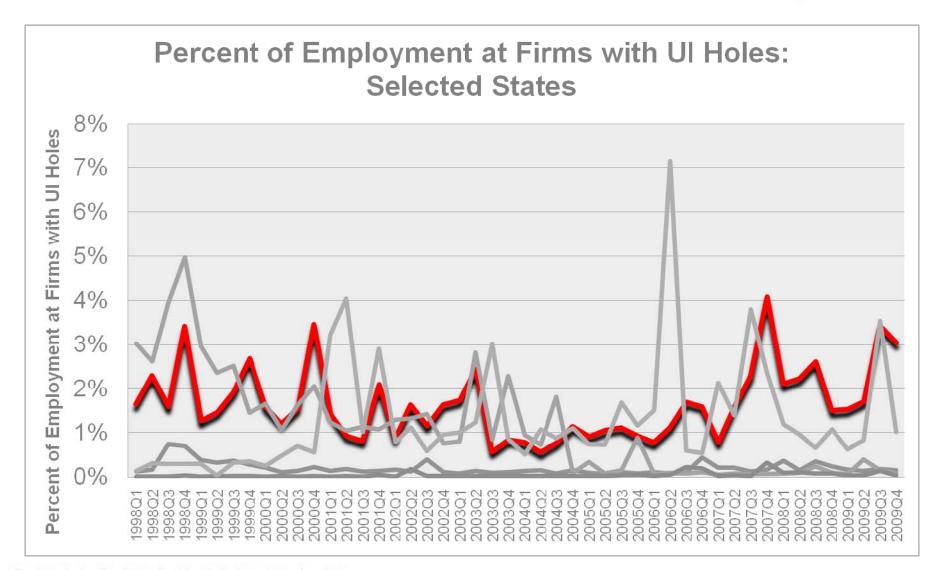
State A: Low Percentage of Holes



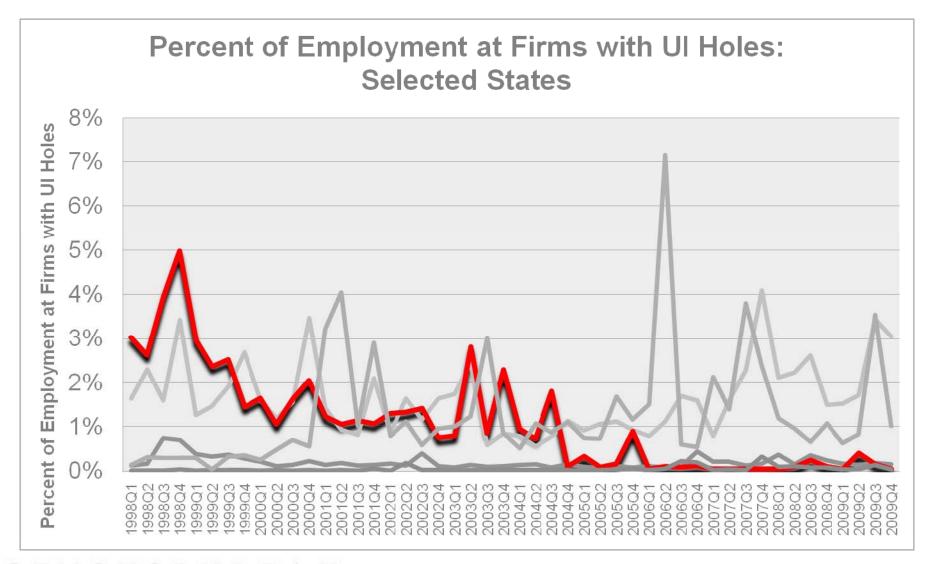
State B: Low Percentage of Holes



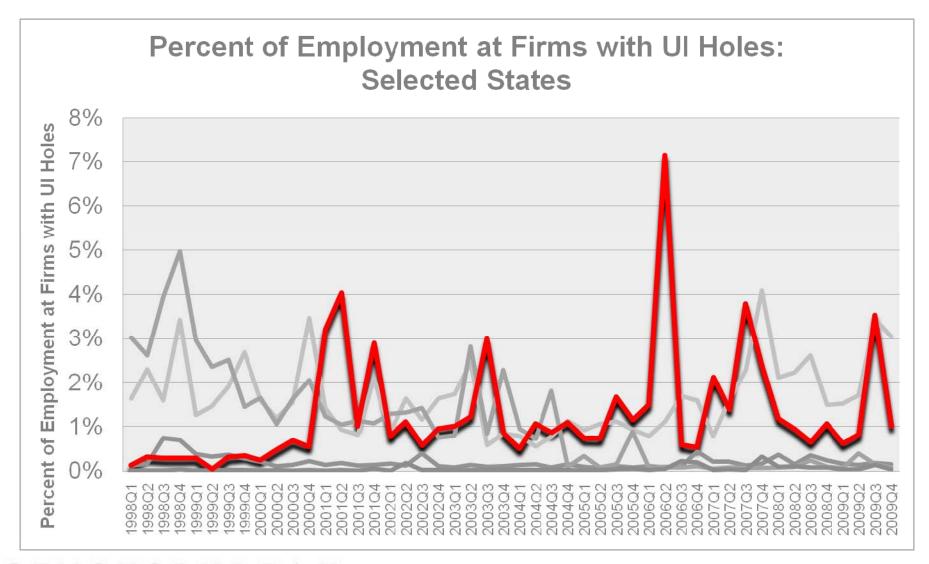
State C: High Percentage of Holes



State D: Declining Percentage of Holes



State E: Increasing Percentage of Holes



Assessment of Selected States

- Considerable divergence between different states
 - Using the same rule to identify firms with holes, some states have exactly zero, others several thousand
- Some states have consistent low levels of UI reporting holes
- In others can be quite erratic from quarter to quarter
- Levels can get better or worse over time

What can be done to improve?

LEHD actions

- Continued monitoring for underreporting, especially from large firms
 - Contact state in quarters of particular concern
- Development of state-specific report?
- Implementation of wage record imputation
 - These UI holes are a prime target for imputation
 - Recurrent or more erratic reporting issues are more problematic to identify and correct

State actions

- Keep up with second submissions, resubmit older wage data when more complete data is available
- Investigate, pursue anomalies identified in reviews

Contact us:

LEHD Program

ces.local.employment.dynamics@census.gov